

THE DREAM LIVES ON



DR. MARTIN LUTHER KING JR.

MULTI-CULTURAL RALLY'S ANNUAL CELEBRATION

JANUARY 20, 2025 - 10:00 AM

99 HEGENBERGER ROAD - OAKLAND, CA 94621

The Martin Luther King Jr. Rally Committee is dedicated to keeping the dream alive through education, non-violence, peace and social justice.



Become a Business Sponsor

We are a small, but mighty group of Oakland natives dedicated to celebrating the legacy of Dr. King and acknowledging individuals and groups committed to "Keeping the Dream Alive." This event aims to bring together diverse communities in a powerful gathering to honor Dr. King's vision of equality, justice, and unity. It serves as an important opportunity for us to reflect on the progress we have made and the continued efforts needed in our pursuit of a more inclusive society.

To ensure the success of this impactful event, we are reaching out to esteemed organizations such as yours for sponsorship support. We are offering three distinct sponsorship levels, each providing varying degrees of visibility and acknowledgment for your commitment to our shared values. We are also open to discussing custom sponsorship packages tailored to meet your organization's specific needs.

- What:** **Dr. Martin Luther King, Jr. Multicultural Rally**
34th Annual Celebration of Dr. Martin Luther King, Jr's Life & Legacy
1st Annual Silent Auction
- When:** **Monday, January 20, 2025, 10:00am**
- Where:** **ILWU Union Hall**
99 Hegenberger Road, Oakland, Ca 94621
- Why:** **Because YOU Share** in our Mission of fulfilling Dr. Martin Luther King Jr's goal of equality and social justice for all.
- Who:** Community residents, dynamic Bay Area youths, local faith-based organizations, civic leaders, corporations, and local business owners.

\$1,000 Equality Advocate Sponsorship

- Logo visibility on event signage, printed material & social media
- Verbal Acknowledgment from the event MC
- 5.5x8.5 Page Event Program color ad
- 4ft shared table space

\$2,500 Freedom Defender Sponsorship

- Preferred seating during the event
- Logo visibility on event signage, printed material & social media
- Verbal Acknowledgment from the event MC
- 8.5x11 Page Event Program color ad
- 8ft table space

\$5,000 Dream Keeper Sponsorship

- Acknowledgment in pre-event press releases
- VIP seating during the event
- Logo visibility on event signage, printed material & social media
- Verbal Acknowledgment from the event MC
- 8.5x11 Page Event Program color ad
- 8ft table space



Event Sponsorship and Registration Form

Martin Luther King, Jr.
Multicultural Rally Committee
Joan Suzio, Treasurer
P.O. Box 14993, Oakland, CA 94614
(510) 603-4044 | info@mlkjrc.org
www.mlkjrc.org | EIN #46-3587911

PLEASE COMPLETE FORM

THEN SCAN or MAIL FORM

Martin Luther King, Jr. Multicultural Rally Committee
P.O. Box 14993, Oakland, CA 94614
info@mlkjrc.org

Individual/Company Name: _____ Contact: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

\$1,000 Equality Advocate Sponsorship

- Logo visibility on event signage, printed material & social media
- Verbal Acknowledgment from the event MC
- 5.5x8.5 Page Event Program color ad
- 4ft shared table space

\$2,500 Freedom Defender Sponsorship

- Preferred seating during the event
- Logo visibility on event signage, printed material & social media
- Verbal Acknowledgment from the event MC
- 8.5x11 Page Event Program color ad
- 8ft table space

\$5,000 Dream Keeper Sponsorship

- Acknowledgment in pre-event press releases
- VIP seating during the event
- Logo visibility on event signage, printed material & social media
- Verbal Acknowledgment from the event MC
- 8.5x11 Page Event Program color ad
- 8ft table space

THANK YOU FOR YOUR GENEROUS SUPPORT"

Enclosed is my check, payable to The Martin Luther King, Jr. Multicultural Rally Committee for \$ _____

Card Number _____ Exp. Date _____ CVV _____ Billing Zip Code _____

Print Name on Card _____

Signature _____ Date _____

Please email sponsor logo artwork to: info@mlkjrc.org
high res (300 dpi or greater) format (pdf or png is preferred)



Silent Auction Donation Form

Auction Donation Form

NOTE: We are especially in need of experience-oriented items such as trips, getaways, dinners, and special events, as well as the tangible items.

Martin Luther King, Jr.
Multicultural Rally Committee
Joan Suzio, Treasurer
P.O. Box 14993, Oakland, CA 94614
(510) 603-4044 | info@mlkjrc.org
www.mlkjrc.org | EIN #46-3587911

PLEASE COMPLETE FORM THEN SCAN or MAIL FORM

Martin Luther King, Jr. Multicultural Rally Committee
P.O. Box 14993, Oakland, CA 94614 | info@mlkjrc.org

Individual/Company Name: _____ Contact: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

Description of Donated Item or Service (please note any restrictions that apply):

VALUE: \$ _____

Please check the appropriate box:

- Donated item or gift certificate is enclosed.
- Please contact us to arrange delivery or pick-up of the donation.
- We would like to make a financial contribution to Martin Luther King, Jr. Multicultural Rally Committee in lieu of an auction item. A check is enclosed. (Checks should be made payable to Martin Luther King, Jr. Multicultural Rally Committee.)

We are a 501 (c) 3 Non-Profit Tax ID #46-3587911. For more information please contact Joan Suzio at info@mlkjrc.org.

Kindly return this form with your donation to:

Martin Luther King, Jr. Multicultural Rally Committee
P.O. Box 14993, Oakland, CA 94614 | info@mlkjrc.org

THANK YOU FOR YOUR GENEROUS SUPPORT

Enclosed is my check, payable to the Martin Luther King, Jr. Multicultural Rally Committee for \$ _____

Card Number _____ Exp. Date _____ CVV _____ Billing Zip Code _____

Print Name on Card _____

Signature _____ Date _____